



The Vision

Imagine a stadium full of people ready to cheer on their favorite baseball team.

Imagine the smiling faces of kids as the mascot runs out on the field to warm up the crowd.

Close your eyes and listen to the National Anthem rising above the hum of 35,000 fans. Just before the ump shouts "Play Ball" the stadium announcer asks everyone to open their bottle of bubbles and start blowing.

Now, **imagine the view** from the mound as an entire stadium is filled with bubbles.



Why Bubbles?

Bubbles have always been a **source of joy and whimsy** in our lives.

They are magical-looking orbs, floating in the air, bending, rising, combining, and reflecting all the colors of the rainbow. Bubbles are thin and fragile, yet they can **soar with just a little support** from the wind.

The families we serve are like these bubbles. They may be in a fragile moment medically, but with a little support they can soar above their burdens and rise to find hope.





Our goal is to get 35,000 people simultaneously blowing bubbles (at multiple venues) to:

Commemorate our **35th anniversary** & break the Guinness World Record of 34,529 people!

On July 22, 2018, at 1:35 P.M., we invite all local venues and their guests to take a #bubblebreak with us...

in the name of *hope*, the world title, and sweet bragging rights!





As a way to build momentum to the record-breaking day (07/22/2018)...

We're asking our supporters to **start now** by devoting 5-minutes of their day to **take a #bubblebreak** and **capture it on camera**!

Then, they can **challenge friends and family** to take their own #bubblebreak and so on.



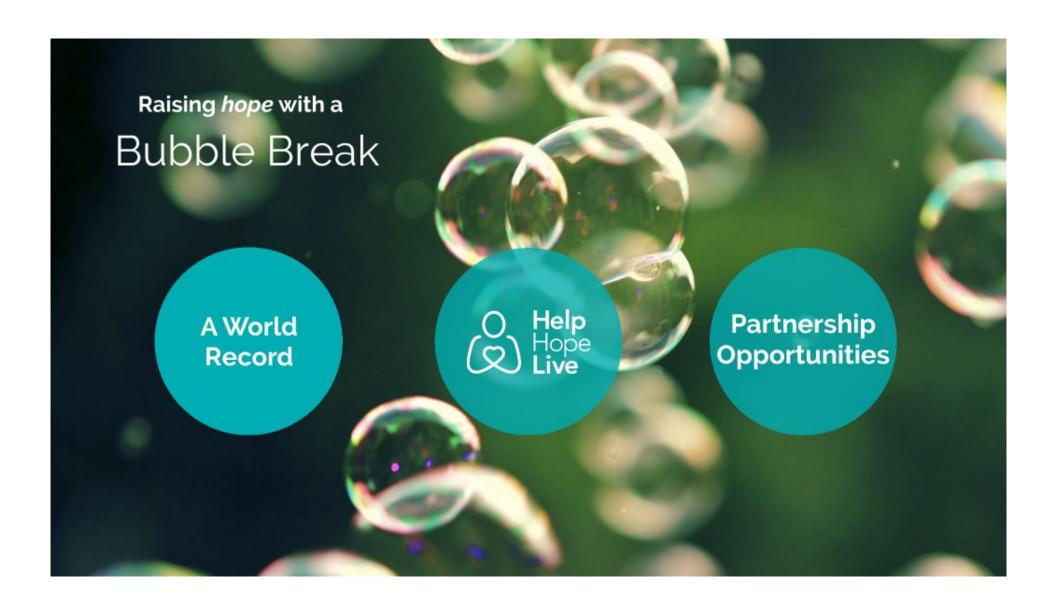








The **goal** is to have a **chain of #bubblebreaks** on social media to raise the visibility of our world-record attempt and of Help Hope Live's mission.







Saving Lives

We help save lives by putting medical care within reach through community-based fundraising.

The funds we help raise pay for:

- Durable medical equipment
- Medications
- Home health care
- Wheelchair-accessibility modifications
- Physical therapy
- Innovative treatments
- Medical travel and relocation for when it's necessary to seek care away from home
- And more!

Each year, on average, we help 3,000 individuals and families overcome significant barriers to care.



Who We Help



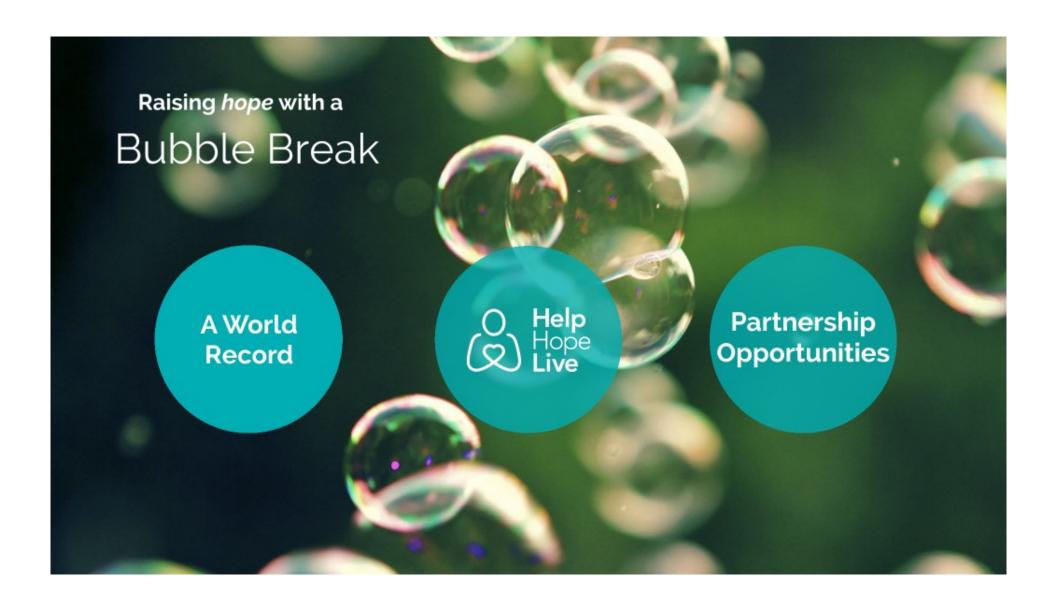
Meet Stephen, a part of the South-Central Spinal Cord Injury Fund



In his wife's words: "Because of your organization we are able to live a somewhat normal, healthy fulfilling life. We appreciate how easy you make it for friends and family to donate and how easy and smooth it is go get funds to organizations that provide therapy, medical care, accessible equipment and caregivers for Stephen. Everyone I work with at HHL is professional, understanding and kind. We don't know where we would be today with out HHL!"

Who he is: Stephen was in his 50s when he was injured in a bicylcle accident resulting in a spinal cord injury and paralysis.

What he needed: Stephen needed ongoing in-home care, physical training, and a modified vehicle. With help from donors, we were able to provide the funding needed to secure Stephen's needs.





Partner levels



| | Bubble Grandmaster \$35,000 | Soar Partner \$20,000 | Rising Partner \$10,000 | Effervescent Partner \$5,000 |
|---|-----------------------------------|--------------------------|----------------------------|---------------------------------|
| 2-3-minute video on "Why you support Help Hope Live's Bubble Break" shared via web and social channels | °Ç | | | |
| Company hashtag on all social media outreach by Help Hope Live related to the #bubblebreak | °Ç | | | |
| Logo and name recognition used on the bubble bottles that are distributed at the participating venues | °C | SS. | | |
| Invitation to author blog post on Help Hope Live's website about your company and its support of the Bubble Break | °Ç, | % | | |
| Digital signage at the venue(s) on July 22, 2018 | °Ç | SS. | °Ç, | |
| Recognition in advertisements and press releases, and prominent inclusion in Bubble Break media opportunities | °Ç | [°] င့် | °Ç° | |
| Customized social media post highlighting your Bubble Break sponsorship | °Ç | °Ç | °Ç | °Ç° |
| Logo and name on event website with link to your company website with a video of your employees participating in their own #bubblebreak | °Ç, | လို့ | ్ఫి | တ္တ |

