

Emily Progin, PR and Communications Coordinator  
[eprogin@helphopelive.org](mailto:eprogin@helphopelive.org) / 800.642.8399

## **COMMUNITY RALLYING TO HELP 36-YEAR-OLD WITH LONG COVID AND MS**

**For Adriane and Husband Carson, Hope Comes at a Cost: \$29,000**

**PASO ROBLES, Calif.**—At just 36 years old, Adriane Landreth is battling a life-disrupting illness that has taken her energy, her ability to work, and her day-to-day functionality. But there is hope: a novel treatment pathway is slowly giving Adriane her life and her wellbeing back. To ensure she can afford this life-changing treatment, which is not covered by insurance, loved ones have partnered with the national nonprofit Help Hope Live to start a medical fundraising campaign.

Adriane is living with multiple sclerosis, a chronic illness that has no cure. As a result, she's grown accustomed to battling multiple health challenges at once, from vision loss and nerve pain to physical weakness, sleep disruptions, and bowel and bladder problems. As husband Carson explained, "MS has also led to a thousand revisions to our life plans."

One of those disruptions struck when Adriane was diagnosed with COVID-19 in January 2022 and again in June 2022. Today, she is dealing with long COVID symptoms on top of her challenges with MS, including extreme exhaustion and fatigue and even cognitive impairment.

Medical professionals differ greatly in their ability to diagnosis or treat long COVID, and as a result, families like Adriane's must often be their own advocates and research assistants to find treatment options that work best for them. That's how Carson came across hyperbaric oxygen therapy or HBOT. Using HBOT, a patient like Adriane receives pure oxygen in higher-than-normal air pressure levels in an attempt to help fill the blood with oxygen to repair tissues and improve body functionality.

Incredibly, Adriane saw a life-changing improvement in her energy levels after just a few 90-minute sessions.

This treatment option has given her a chance to regain a more active and satisfying life—and maybe even return to work, volunteering, and community engagements in the future. Adriane and Carson are dedicated members of the nonprofit scene in Paso Robles, volunteering with

causes ranging from homelessness to environmental protection to animal humane societies to food banks. They are also Elks Club and Lions Club supporters and board members for the North Country Adaptive Sports and Recreation Program, supporting community-based exercise programs for adults with disabilities.

HBOT represents renewed hope for Adriane—but there's a problem. HBOT is not covered by insurance, and to make a lasting improvement in Adriane's wellbeing, she and Carson will need to purchase an HBOT for regular home use. That price tag will exceed \$29,000.

Loved ones want to see Adriane return to a happier "new normal" as she continues to live with MS and long COVID. That's why they turned to the trusted medical fundraising nonprofit Help Hope Live to start a fundraising campaign.

Donations can be made at: <https://helphopelive.org/campaign/21042/>

Unlike a GoFundMe campaign, donations to Help Hope Live in Adriane's honor are tax deductible to the extent allowed by law, and all funds raised will be managed by the nonprofit to cover verified medical and related expenses. Help Hope Live verifies medical and financial need for every patient. Funds raised also will not count as personal income or assets to Adriane and her family, meaning no risk of disrupting her state-based benefits.

Help Hope Live is a national nonprofit that specializes in engaging communities in secure, tax-deductible fundraising campaigns for people who need a transplant or are affected by a catastrophic injury or illness. Since 1983, campaigns organized by Help Hope Live have raised over \$165 million to pay patient expenses.

###