



**Help Hope Live**

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Release: Immediate

## **OCT 17: HALLOWEEN EXTRAVAGANZA WITH 5K, MUSIC, AND MORE FOR GOOD CAUSE**

### **Support Fundraising Efforts in Honor of 6-Year-Old Adrian Diaz**

**WESTFIELD, Mass.**—On Sunday, October 17, celebrate the season at the Adrian's 5K Run, Walk & Roll Halloween Extravaganza event at Stanley Park (400 Western Avenue, Gate 1 Entrance, Westfield, MA 01085). Enjoy a 5K race starting at 10:30 a.m. featuring trick-or-treat stations plus a post-race get-together with music and snacks, raffles, and more for a good cause. Halloween attire and costumes encouraged—all ages welcome! Proceeds benefit the nonprofit Help Hope Live in honor of six-year-old Adrian Diaz, a Ludlow resident living with spinal muscular atrophy.

Participation is just \$25 for 13 and older or \$15 for 12 and under. Register online:

<https://events.helphopelive.org/event/5481/signup/>

5K registration is between 9 a.m. and 10 a.m. on October 17. Race begins at 10:30 a.m. for runners; walkers and rollers can begin right after the runners depart. The walk course is fully accessible. Rain or shine! After the 5K, enjoy music, snacks, and an epic sports-themed raffle with a little help from Adrian's grandfather, Scott Daniels—a former NHL player for the Whalers, Flyers, Devils, and Springfield Indians.

For more information, contact Lynn Daniels at 413-427-3388 or [packagetogo@gmail.com](mailto:packagetogo@gmail.com). View the event flyer at: [https://s3.amazonaws.com/helphopelive/media/event\\_flyers/Adrians\\_5K.jpeg](https://s3.amazonaws.com/helphopelive/media/event_flyers/Adrians_5K.jpeg)

Proceeds will benefit a special cause: a fundraising campaign with the national nonprofit Help Hope Live in honor of Adrian Diaz, a six-year-old living with a rare form of muscular dystrophy called spinal muscular atrophy. Adrian is fighting for his mobility and his health, including by attending weekly therapy sessions, treatments, and appointments in Boston—a 1.5-hour drive each way for his family.

The cost of Adrian's treatments and therapies are not fully covered by insurance. The Diaz family pays \$250 per week out-of-pocket for physical therapy and occupational therapy alone, and the high cost limits their ability to give Adrian the best care and equipment possible to support his long-term mobility and health needs. That's why they turned to a trusted nonprofit for fundraising assistance. See Adrian's



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online campaign with Help Hope Live and make a donation at any time by visiting:

<https://helphopelive.org/campaign/18898/>

Donations are tax deductible to the extent allowed by law, and all funds raised will be managed by the nonprofit to cover verified medical and related expenses. Help Hope Live verifies medical and financial need for every patient.

Follow Adrian's journey on Facebook: <https://www.facebook.com/AdriansFightAgainstSMA>

Help Hope Live is a national nonprofit that specializes in engaging communities in secure, tax-deductible fundraising campaigns for people who need a transplant or are affected by a catastrophic injury or illness. Since 1983, campaigns organized by Help Hope Live have raised over \$158 million to pay patient expenses.

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